

Outdoor Power Supply in North America





Overview

Why is the North America outdoor power equipment market growing?

The North America outdoor power equipment industry accounted for 35.28% of the global overall market share in 2024. The regional market's growth is attributed to North America's larger geographical area compared to its population, which leads to more gardens and lawns in the region.

What is the global outdoor power equipment market size?

The global outdoor power equipment market size was estimated at USD 53.42 billion in 2024 and is projected to grow at a CAGR of 6.3% from 2025 to 2030. The market growth can be ascribed to the increasing demand for cordless outdoor power equipment as people are more inclined toward greater flexibility and portability.

Who makes outdoor power equipment?

The U.S. market for outdoor power equipment is populated with several global and country manufacturers, leading to a high frequency of product launches. For instance, in February 2023, Ariens, a brand of AriensCo, launched the RAZOR walk-behind mower.

What are the different types of outdoor power equipment?

There is a significant demand for different types of outdoor power equipment such as lawn mowers, chainsaws, and blowers among the U.S. population, due to which companies are increasingly focusing on launching advanced products in the market.

What are the key companies in the outdoor power equipment industry?

Some of the key companies in the outdoor power equipment industry include Husqvarna Group, Makita Corporation, Honda Motor Co., Ltd., Briggs & Stratton, and others. Organizations are focusing on integrating advanced technologies into their offerings to maintain competitive advantages.

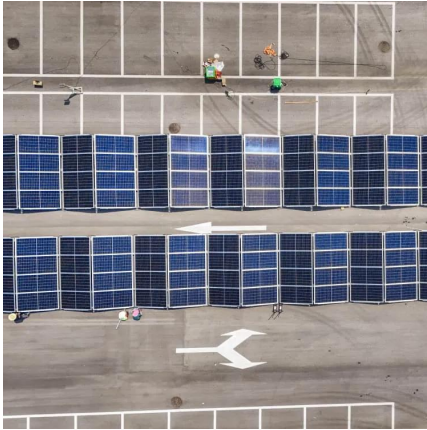


Why is outdoor power equipment so popular?

The current trends of remote and hybrid working models, as well as flexible working hours among businesses in the U.S., have ensured that people have more free time on their hands to indulge in gardening and landscaping, thus strengthening the U.S. market demand for outdoor power equipment.



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Outdoor Power Supply Market Size, Industry SWOT & Forecast ...

Outdoor Power Supply Market Key Takeaways
Regional Contribution in 2023: In 2023, North America contributed the largest share to the Outdoor Power Supply Market, accounting for ...

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Outdoor Power Supply Market Size, Industry SWOT & Forecast ...

The importance of this segment can be explored further in the Outdoor Power Supply Market, which details the trends and forecasts shaping the industry. The applications of outdoor power ...

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Outdoor Power Supply Market Consumption Trends: Growth ...

Technological advancements leading to lighter, more efficient, and safer power banks and portable power stations are also significant contributors. Furthermore, the rising adoption of ...

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Outdoor Power Supply Market Report , Global Forecast From ...

North America currently leads the outdoor power supply market, driven by high disposable incomes, a well-established culture of outdoor



activities, and a strong emphasis on emergency ...

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Outdoor Power Supply Market Size, Share, Industry Trends, ...

Outdoor Power Supply Market Overview: Outdoor Power Supply Market Size was estimated at 11.33 (USD Billion) in 2023. The Outdoor Power Supply Market Industry is ...

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Portable Power Station Market Size , Research Report [2032]

North America dominated the portable power station industry with a market share of 47.81% in 2024. The portable power station market in the U.S. is projected to grow ...

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North America Outdoor Power Supply and Generator Market By ...

In North America, the outdoor power supply and generator market is segmented into various applications, each serving distinct needs across residential, commercial, industrial, ...

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[Philips Hue Outdoor 100W Power Supply Black](#)

About this item WHAT'S IN THE BOX - Includes one Philips Hue 100W outdoor power supply unit; Perfect for your front doors backyard, front yard, driveway, sidewalk and more. REQUIRES A HUE BRIDGE - Unlock the power of Hue and enjoy automations control from anywhere ...

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Outdoor Power Equipment Market Size & Share Report, 2030

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U.S. Outdoor Power Equipment Market , Industry Report, 2030

There is a significant demand for different types of outdoor power equipment such as lawn mowers, chainsaws, and blowers among the U.S. population, due to which companies are ...

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[Outdoor Power Supply Market Size, Share , 2025 To 2033](#)

North America currently leads the outdoor power supply market, driven by high disposable incomes, a well-established culture of outdoor activities, and a strong emphasis on ...

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Outdoor Power Supply 2025-2033 Analysis: Trends, Competitor ...

The outdoor power supply market is experiencing significant growth, driven by several factors. The increasing popularity of outdoor activities, coupled with growing concerns about climate ...

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